



ART & HISTORY MUSEUMS  
MAITLAND

# Sponsorship Guide

2025-26 Season





## Become Part of our Legacy

Your generous support allows the Art & History Museums of Maitland (A&H) to engage the public, preserve the past, and nurture artists in all stages of their career. With four museums spread across five acres, visitors encounter a showcase of original art and historical artifacts, watch local artists at work, and learn from some of Central Florida's finest art instructors. The historical grounds are one of the most prominent examples of Mayan Revival architecture in the nation, and received the prestigious National Historic Landmark designation in 2014. Today A&H is recognized in the community as a place of sanctuary, inspiration, and celebration.

A&H strives to attract a broad & diverse audience. **Our annual reach includes:**

- Over 23,000 visitors to the museums and grounds
- Over 14,000 children
- Over 60,000 people during community outreach
- Over 1,500 hours of volunteer engagement
- Over 50,000 website visitors
- Over 18,000 engaged social media followers
- Over 7,000 newsletter subscribers

A&H aims to be our community's premier cultural and educational resource. This is only possible through the support of partners like you. Our staff will work with you to customize a partnership that is impactful for your company or family. Following is a wide variety of opportunities to show your support of our community through A&H's 2025-26 Season. **Turn the page to get involved today!**

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### Why partner with A&H?

- Gain the prestige of partnering with a National Historic Landmark
- Leverage our local influence
- Engage deeper in the community
- Invite your clients to special events
- Receive a customized benefits plan





# Menu of Sponsor Benefits

A&H will work with you to create a package of benefits based on the sponsorship(s) selected that is mutually beneficial. Some of the available benefits are:

- ☐ Naming / “presented by” opportunities
- ☐ Relevant logo placement (i.e. museum wall, studio door)
- ☐ Promotional table at event
- ☐ Logo on exhibition opening event programs, invitations and flyers
- ☐ Logo & link on relevant pages of the A&H website
- ☐ Social media (Facebook, Instagram) and eNews call-outs
- ☐ Business profile on social media
- ☐ VIP passes to exhibition opening reception
- ☐ Guest passes to museums
- ☐ Private tour or reception
- ☐ Industry exclusivity (per program)
- ☐ Other custom benefits – let’s meet!

**Our event audience includes** a range of ages, ethnicities, and income levels – all attending to support local culture, enjoy a quality experience with friends or family, and engage in the community.

*“I have sponsored a couple of events for the community – inviting my friends and clients – at A&H, and found this unique venue to be very fun and engaging. Beautiful setting and wonderful people that want to help make the most of each event...”*

-Scott Thomas, Stewardship Matters

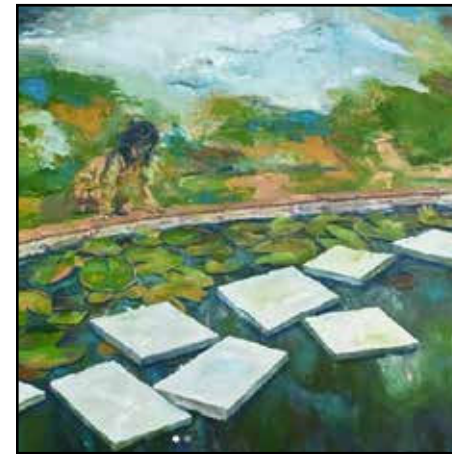


Artist talk at exhibition opening



Gallery during exhibition opening

# Exhibitions of the 2025-26 Season at the Maitland Art Center



ISOBEL FRANCISCO

## **Pangarap: Espero Reimagined**

**October 18 – January 4**

This exhibition transforms the Maitland Art Center gallery into a canvas of speculative storytelling by Filipino artist Isobel Francisco. Drawing inspiration from André Smith’s decision to establish an artist colony in Florida, Francisco envisions an alternate reality where Smith’s path leads instead to 1937 Philippines. Through fictional histories, artist interviews, and A&H inspired artworks, the exhibition examines the parallels and contrasts between this imagined scenario and the museum’s own history. Pangarap, which means dream or vision in Filipino, will offer a compelling conversation on alternate realities, inviting audiences to ponder the impact of one artist’s decision on the cultural landscape.

## **Situated Body: Reconfiguring the Symbolic Through Textile Sculpture**

**Jan 24 – April 5, 2026**

Mexican sculptor Jacobo Alonso brings a dynamic new body of textile work to Central Florida in this site-specific exhibition. Situated Body reimagines the classical human form through contemporary materials, especially felt, transforming traditional sculpture into colorful, expressive abstraction. Inspired by both pre-Columbian traditions and the Art Center’s Mayan Revival architecture, Alonso’s work, created during his 2025 residency at A&H, challenges assumptions about form, identity, and material.

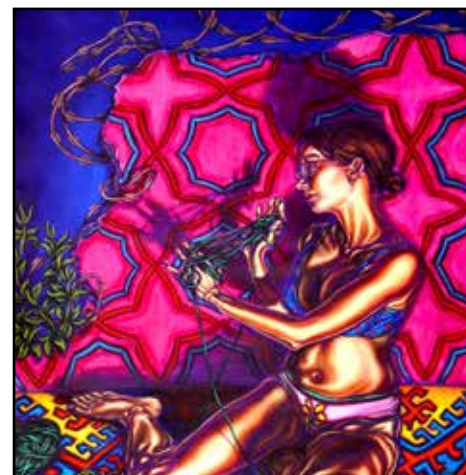


JACOBO ALONSO

## **a loom, a fence, a wire, a thread**

**Apr 25 – July 5, 2026**

Mär Martinez, a Syrian American artist and Fulbright scholar, presents new work developed during her 2025–26 Fulbright research in Istanbul. Her project investigates traditional Turkish and Middle Eastern textile techniques while reflecting on themes of urbanization, surveillance, and cultural memory. Drawing from nighttime walks through Istanbul’s neighborhoods, Martinez transforms architectural barriers, barbed wire, fences, hostile design, into motifs of resistance and reweaving. Her haunting wood paintings explore personal heritage, global textile history, and contemporary social commentary in poetic, layered form.



MÄR MARTINEZ





JERUSHIA GRAHAM

## US

Jul 25 – Sept 27, 2026

US celebrates the intergenerational legacy of creativity at the Art & History Museums of Maitland. Featuring twelve new works from recent Artists-in-Residence and Artists-in-Action, the exhibition pairs contemporary pieces with historic works from Jules André Smith and the original Bok Fellows. Together, they form a conversation across nearly a century of creative experimentation, honoring the enduring impact of A&H's residency programs and the vibrant community of artists shaping Central Florida's cultural identity.

**Sponsor 1 exhibition: \$1,100 | Season (4 exhibitions): \$4,000**

### Opening Receptions

Each art exhibition opens with a big party! These events usually include: a food truck, mingling with the artists, curator talk, live music, and more. An average of 200-350 guests attend.

**Sponsor 1 reception: \$500 | Season (4 receptions): \$1,800**

## at the Maitland History Museum



### Maitland's Attic: A Journey Through A Small City's Past

This permanent history exhibition will share the story of one of Central Florida's oldest municipalities by focusing on 5 pivotal points in Maitland's timeline, including previously unseen Black, indigenous, and LGBTQ+ stories. This includes the indigenous histories of the Timucua, Seminole, and Black Seminole; the settlement of Maitland and Eatonville; the formation of the Florida Audubon Society; the founding of the Research Studio by J. André Smith; and Maitland's rapid growth as an atomic-era bedroom community.

**Sponsor exhibition for 1 year: \$1,800**

## at the Telephone Museum



The A&H's Telephone Museum takes visitors on a tour of communications technology and the history of the telephone. Try your hand at the working switching station, then take a look at how communications change throughout time. This exciting collection features several hands-on displays, and includes the story of the Winter Park Telephone Company, founded in Maitland by Carl Galloway.

**Sponsor exhibition for 1 year: \$1,500**

# J. André Smith Artist Residencies

A&H's artist residencies are not just a program – they're a living legacy stretching back over 85 years, weaving creativity into the very fabric of our community. By providing a nurturing space for both local and visiting artists, we've formed a cultural powerhouse that has shaped perspectives, celebrated diversity, and cultivated some of Central Florida's most compelling voices. This tradition continues today, offering sponsors a unique opportunity to be part of a storied artistic lineage.

## Studio Residency Program

This program provides non-residential studio space to both established and emerging Central Florida artists for the practice and research of fine art. This program carries on the legacy established by our founder André Smith, who established the campus as an experimental haven for artists in 1938. Between 1938 and Smith's death in 1959, a total of 60 artists lived and worked here. Today, Studio Artists are able to connect with the larger arts community while working in an inspiring environment, while the public has the opportunity to follow their creative journey. Studios are awarded free of charge in one-year terms.

**Sponsorship of 1 studio: \$1,000 | All 4 - \$3,500**



## Artists in Residence Program

This program provides living and studio space for national or international artists to stay for six weeks. The artists have the opportunity to live in André Smith's historical home, and work in the Mary Curtis Bok studio, located in A&H's Main Garden at the heart of the campus. Visitors have the opportunity to watch the artists at work, and engage with them at artist talks.

This sponsorship allows A&H to bring in 4 artists from outside of Central Florida annually, and provide them with stipends to help cover food and travel costs.

**Sponsorship for 1 year (4 artists): \$1,800  
1 artist: \$500**

*"I am fortunate to have had the opportunity to interact with the [Studio Artists], as well as A&H's art teachers and students. The Open Studios event gave me the opportunity to introduce myself and my art to the community and I was overwhelmed and appreciative of their comments, questions, feedback, and intrigue. I have come to the realization that there is a symbiotic relationship between the community and A&H. I am honored to have been part of carrying on the tradition that André Smith started, preserving the past while moving forward."*

– Matthew Fasone, Resident Artist in Fall 2024



# Free Family Programming

A&H's free family programming brings generations together, creating joyful moments of shared discovery through art and culture. By engaging entire families in creative experiences, we cultivate critical thinking, boost self-expression, and foster empathy – nurturing young talent while reigniting the creative spark in adults. This investment strengthens our entire community, creating a ripple effect of inspiration and cultural enrichment that spans generations and will be felt for years to come.

## Family Day

A free afternoon of family fun, with free admission to A&H's museums and a themed children's art activity. An average of 350 kids and their guardians attend this quarterly event, with the largest to date welcoming 792 people.

Held October 2025, December 2025, February 2026, and April 2026

Sponsorship of 1: \$750 | 1 year (4 events): \$2,500

## Little Creatives & Me

Monthly events with songs, stories, sensory activities, and art time especially for babies & toddlers and their very special person, in the main garden on the historic grounds of A&H. Art activities for small children are proven to improve their fine motor skills, problem-solving skills, self-expression, and self-esteem. An average of 80 children & adults attend.

Sponsorship for year (12 per year): \$1,750

## Summer Family Workshops

Kids can stay creative and artistically engaged all summer long at A&H's mid-week Family Workshops on our beautiful campus. During these hands-on arts and craft workshops, families can drop in and create at their own pace. An average of 150 visitors attend each.

Every Wednesday in June & July 2026 except third Wednesdays

Sponsorship for full Summer (6 events): \$1,750



*"We are so grateful to have been invited to this fantastic and wholesome event. It has helped my three-year-old son really blossom and given us dedicated time to bond. I leave the art center so full of peace and gratitude! Thank you again for pouring love into these kiddos and setting up such a wonderful creative space!"*

- Little Creatives attendee, March 2024

# Free Community Programming

A&H offers free community programming that provides engaging art and history cultural experiences for all generations. By eliminating financial barriers, these programs ensure that every member of the community can access and participate in enriching cultural activities. From interactive workshops to guided tours and special events, A&H's free programming aims to make art and history accessible, inclusive, and enjoyable for everyone.

## A&H Conversations: Annual Lecture Series

This annual series is made up of exhibition-related artist talks, as well as history talks curated by Seminole State College humanities professor Trent Tomengo. These events are free of charge to the public with an average 6 events per year, and an average of 40-60 attendees per talk.

Sponsorship for 1 year: \$1,000

## Last Wednesdays

The Maitland Art Center gallery offers free admission to the public on Wednesday evenings from 5:30-8:00pm. Our art and history lectures are also held on Wednesday evenings, and on months where there is not a lecture, a curator tour of the exhibition or a community partner performance takes place, making a full cultural experience available after business hours. An average of 40-80 adults attend monthly.

Sponsorship for 1 month: \$250 | 1 year (12 events): \$2,500

## History Tours of the Art Center

Docent tours of the A&H's National Historic Landmark campus tell the story of this artist colony established in 1937. Due to popular demand, these have increased from monthly to weekly, with one tour in Spanish monthly.

Sponsorship of 1 month (4-5 tours): \$400

1 year (40 tours – no tours July-August): \$3,000

## A&H Community Open House

Attendees can bring picnic baskets, blankets, and chairs to enjoy live music in the A&H's Main Garden. A&H staff will grill free hotdogs. Resident artists will welcome visitors to their studios to talk about their works, and Art School instructors will showcase their classes. An average of 150-200 people attend.

November 14, 2025 • May 2026 | Sponsorship of 1 event: \$500

## First Saturdays Open Studios

This new program offers free museum admission and open resident artist studios all day on each first Saturday of the month.

Sponsorship for first year (12 events): \$1,500





# The Art Party 2026

Join us for an immersive experience the evening of March 7, 2026, on the beautiful Maitland Art Center campus. At the fourth annual Art Party, guests will enjoy creative light bite food stations, cocktails, interaction with resident artists, live painting, live auction of art & unique experiences, fabulous silent auction, photo opportunities, and more – and take home exclusive swag, along with memories of a unforgettable time.

In 2025, guests were thrilled by the "Surrealism" theme of the party, so we are revamping this experience for 2026. This is no regular gala – for most of the evening, you and your guests will be exploring and mingling and noshing as much as you'd like, then the evening ends with a short program.

Sponsorship levels & benefits	Presenting (limited to 3)	Golden Paintbrush	Silver Palette	Wooden Easel
	\$7,500	\$5,000	\$3,000	\$1,750
Event tickets, with prime seating	10 (1 table)	6	4	2
Marketing materials in guest swag bags	✓	✓	✓	✓
Logo on at-event signage	✓	✓	✓	✓
Logo in printed program	✓	✓	✓	✓
Logo in A&H marketing materials including invitation, emails, website	✓	✓	✓	✓
Included on ticketing & auction websites	✓	✓	✓	✓
Mentioned during event announcements	✓	✓	✓	✓
Included in digital & print advertisements	✓	✓	✓	
Space for your activation/activity at event	✓	✓		
Ad in printed program	✓	✓		
Industry exclusivity	✓	✓		
Company profile on social media & enews	✓			
Post-event date private reception for 12, OR free weekend of museum admission for your employees	✓			



# National Historic Landmark Campus Restoration

Help us to restore our National Historical Landmark by contributing to one of our special restoration projects, which includes working with professional historic preservationists to repair damaged artwork, and reattach art pieces that have broken over the years.

Project scope and details are flexible within your budget and interest – **a menu of projects is available, starting at \$500.**

## Project Examples:

### Restoration of the Historical Research Studio Sign on the East Facade of the Center

Cost: \$4,500

Details: Guests arriving at the Maitland Art Center are greeted by large sculptural feature announcing arrival at the Research Studio. One of the tiles has fallen off, and the remaining ones are severely delaminated, which means the adhesive holding them on has degraded and they're at risk of also falling off. Restoration of this feature will include securing the existing features to the wall, reattaching the missing element, and cleaning all pieces to prevent further erosion.



### Restoration of the Abstract Concrete Grillwork in the Mayan Courtyard

Cost: \$7,500

Details: The Abstract Concrete Grillwork off of the Mayan Courtyard is a delicate carved concrete work completed by André Smith in 1956. The grill was damaged in an act of vandalism in 2014. Minor repairs were made, then the piece suffered further damage in 2020. Restoration of this feature will include reattaching pieces that were recovered, and rebuilding the missing pieces using photos of the original. All restoration work is conducted by historical preservationists.



A&H, and our community, thanks you for your consideration and generosity!



## Support Art and History in your Community

*Direct sponsorship inquiries to:*

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